



# INCOME DISCLOSURE STATEMENT

MyDailyChoice is committed to meeting all legal and compliance requirements in the Direct Selling industry. In order to protect the legal standing of the Company, and protect our Independent Affiliates from making unsubstantiated income claims, we have developed the MyDailyChoice Income Disclosure Statement ("IDS"). The MyDailyChoice IDS is designed to display truthful information regarding the income generated from the MyDailyChoice Compensation Plan.

## Commissions Paid To Independent Affiliates By Rank Period of January 1st, 2017 To July 1st, 2018

	Builder	Director	Executive	5K	10K	25K	50K	100K	250K	500K	Super Affiliate
<b>*Total</b>	43,147	24,182	26,944	770	559	201	85	72	11	11	3
<b>*Monthly Average</b>	\$10.22	\$29.64	\$90.52	\$877.15	\$1,612.16	\$2,918.26	\$5,189.45	\$6,290.6	\$19,498.64	\$38,648.29	\$65,031.87
<b>*Annual Average</b>	\$122.64	\$355.68	\$1,086.24	\$10,525.8	\$19,345.92	\$35,019.12	\$62,273.4	\$75,487.2	\$233,983.68	\$463,779.48	\$780,382.44
<b>*Minimum Earned (Monthly)</b>	\$0.4	\$2	\$0.5	\$32	\$92	\$45	\$993.4	\$1,351.65	\$6,112.1	\$10,816.45	\$27,652.3
<b>*Maximum Earned (Monthly)</b>	\$3,667.05	\$4,707.7	\$7,965.46	\$8,403.15	\$9,414.9	\$10,852.3	\$16,888.65	\$20,618.05	\$36,734.3	\$83,032.2	\$142,791.3
<b>*Time To Each Rank (Months)</b>	Min: 1 Max: 25 Average: 1	Min: 1 Max: 37 Average: 1.38	Min: 1 Max: 43 Average: 1.61	Min: 1 Max: 36 Average: 4.09	Min: 1 Max: 36 Average: 4.78	Min: 1 Max: 32 Average: 6.25	Min: 1 Max: 33 Average: 7.9	Min: 1 Max: 36 Average: 8.8	Min: 2 Max: 40 Average: 12.1	Min: 3 Max: 42 Average: 13.75	Min: 10 Max: 39 Average: 24.5
<b>*Percent</b>	57.32%	21.46%	20.43%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%

**\*Total** - These figures represent the total number of affiliates at each rank during the time period.

**\*Monthly Average** - These figures represent the average monthly commissions earned at each rank during the time period.

**\*Annual Average** - These figures represent the average annual commissions earned at each rank during the time period.

**\*Minimum Earned** - These figures represent the minimum monthly commission earned at each rank during the time period.

**\*Maximum Earned** - These figures represent the maximum monthly commission earned at each rank during the time period.

**\*Time To Each Rank** - These figures represent the minimum, maximum, and average time taken to achieve each rank during the time period.

**\*Percent** - These figures represent the total percentage of affiliates at each rank during the time period.

### Income Disclaimer:

*The earnings of MyDailyChoice Affiliates in this chart are not necessarily representative of the income that a MyDailyChoice Affiliate will earn through participation in the MyDailyChoice Compensation Plan. MyDailyChoice does not pay commissions for recruiting new Affiliates. Rather, compensation is based solely on product sales, which varies. The figures in this chart should not be considered as guarantees or projections of your actual earnings or profits.*



## INCOME DISCLOSURE STATEMENT

The income statistics above are for all active U.S. MyDailyChoice Affiliates who were eligible to earn downline commissions during the time period. An “active distributor” is defined as an Affiliate with a minimum of 40 Business Volume either generated from Personal Orders or Retail Customers. Affiliates who were inactive during the time period received no income. Affiliates at the Unranked/Inactive status are not included in the statistics above because Unranked/Inactive Affiliates are not eligible to earn downline commissions. The average annual income for all Affiliates (active and inactive) during the reporting period was \$580.08 USD, and the median annual income for all Affiliates in the reporting period was \$0 USD. 70.3% of all Affiliates do not continue with MyDailyChoice after their first year. Out of approximately 37,124 Affiliates that signed up as U.S. Affiliates during the time period, approximately 26,123 were still active at the end of the year.

During the time period, 24,941 of all Affiliates received no income at all. Note that these figures do not represent an Affiliate’s profit, as they do not consider expenses incurred by an Affiliate in operation or promotion of his/her business. The figures above refer to gross income (total income before any expenses are deducted). The expenses an Affiliate incurs in the operation of his or her MyDailyChoice business vary widely. Expenses for Affiliates can be several hundred or thousand dollars annually. You should factor in estimated expenses when projecting potential profits. Such operating expenses could include advertising and promotional expenses, product samples, training, travel, telephone and Internet costs, business equipment, and miscellaneous expenses. Based on a survey conducted by the company in 2018, the average annual expenses an Affiliate incurred were \$1,608 USD. The earnings of the Affiliates in this chart are not necessarily representative of the income, if any, that a MyDailyChoice Affiliate can or will earn through his or her participation in the MyDailyChoice Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with MyDailyChoice results only from successful sales efforts, which require hard work, diligence, leadership. Your success will depend upon how effectively you exercise these qualities.